

**FOR IMMEDIATE RELEASE**  
[Insert date]

**Contact: [Insert contact name, phone  
and e-mail]**

**[INSERT ORGANIZATION] CELEBRATES NATIONAL WOMEN AND GIRLS  
HIV/AIDS AWARENESS DAY**

[Insert city] – [Insert your organization] is joining the U.S. Department of Health and Human Services in celebrating National Women and Girls HIV/AIDS Awareness Day. On [insert date, insert organization] will hold a [insert event or activity i.e. a free blood tests, seminar, etc] where women and girls in the community will be able to [insert details about what your event is offering].

National Women and Girls HIV/AIDS Awareness Day is a nationwide initiative to raise awareness of the increasing impact of HIV/AIDS on women and girls. Families, health organizations, businesses, communities, the government and individuals come together to provide support and educate women and girls about practicing safe methods, getting tested, and encouraging the community to talk about HIV/AIDS prevention. The theme for National Women and Girls HIV/AIDS Awareness Day 2008 is “Honoring Our Sisters: Women Living with HIV/AIDS.”

[Insert 2-3 sentences about your organization’s event and how it is supporting National Women and Girls HIV/AIDS Awareness Day]

[Include a quote by spokesperson from your organization, or a local government official].

“National Women and Girls HIV/AIDS Awareness Day is important because it encourages women and girls in our community to get tested and educate themselves about HIV/AIDS,” says [Local Women’s Health Expert, Title]. “The local community needs to educate women and girls and provide support to prevent HIV/AIDS. With National Women and Girls HIV/AIDS Awareness Day, we remind women and girls to talk to their doctor, avoid high-risk behaviors, and routinely get tested for HIV/AIDS.”

National Women and Girls HIV/AIDS Awareness Day is being celebrated on March 10. For more information about HIV/AIDS among women and girls, please visit <http://www.womenshealth.gov/hiv/NWGHAAD/>. To find county and state statistics about HIV/AIDS, please visit [www.womenshealth.gov/quickhealthdata](http://www.womenshealth.gov/quickhealthdata). To learn more about [insert event name], please visit [insert your Web site].

[Organization Boilerplate]

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